

SATURDAY DOWNTOWN HOUSING TOURS A BIG SUCCESS!

The DCBID launched the Saturday Housing Tour on September 6. Designed to showcase Downtown's adaptive reuse and new construction housing units, over 40 people attended this event which was led by Hal Bastian, Director of Economic Development for the DCBID and Trudi Sandmeier, Broadway Initiative Coordinator for the Los Angeles Conservancy.

The group used buses to visit models at the Pegasus (612 S. Flower Street), the Orpheum Lofts (842 S. Broadway), the Higgins Building (108 W. 2nd Street), Little Tokyo Lofts (420 S. San Pedro) and the sales center for the Flower Street Lofts (1140 S. Flower Street). The tour also highlighted other housing developments under construction and landmarks, such as the Walt Disney Concert Hall. Another full tour was given on September 20 and led by Bastian and the DCBID's Economic Development Coordinator, Brian White.



Housing tour attendees exploring a Downtown loft.

"These tours are a fantastic way for people to actually see Downtown's new housing that they've been reading and hearing about. We are confident that our tour will result in increased leasing and sale of Downtown's exciting new inventory of apartments and lofts," said Carol E. Schatz, President and CEO of the DCBID.

The tour is promoted through the Los Angeles Conservancy and DCBID's newsletters and is given twice per month. Visit www.downtownla.com to register for the next available tour. Hurry, the tours are filling fast!!

CALENDAR OF EVENTS

Now – November 9
HOMEBODY/KABUL
Mark Taper Forum
213-628-2772
www.taperahmanson.org

Now - November 23
**CIRQUE DU SOLEIL
presents VAREKAI**
Staples Center, parking lot #2
800-678-5440
www.cirquedusoleil.com

Now – January 4
**FRANK GEHRY:
WORK IN PROGRESS**
Museum of Contemporary Art
(MOCA)
213-626-6222
www.moca.org

October 3 – June 6
**COLBURN SCHOOL
FREE CONCERT SERIES**
The Colburn School
of Performing Arts
213-621-2200
www.colburnschool.edu

October 4 – January 4
**"AMERICAN ORIGINALS"-
TREASURES FROM THE
NATIONAL ARCHIVES**
Los Angeles Central Library
213-228-7000
www.lapl.org

October 10 – January 4
**GRANDES MAESTROS:
GREAT MASTERS OF
MEXICAN FOLK ART**
Natural History Museum
of Los Angeles County
213-763-DINO
www.nhm.org

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WTA TOUR CHAMPIONSHIPS

CALENDAR OF EVENTS

(CONTINUED FROM PAGE 1)

October 8 – December 6
THE PHANTOM OF THE OPERA
Ahmanson Theatre
213-628-2772
www.taperahmanson.com

October 23 – June 13
**LOS ANGELES
PHILHARMONIC SEASON**
Walt Disney Concert Hall
323-850-2000
www.laphil.org

October 25
FAMILY FESTIVAL
Los Angeles Public Library
213-228-7000
www.lapl.org

November 2
**BROADWAY BEHIND-
THE-SCENES TOUR**
Los Angeles Conservancy
213-623-2489
www.laconservancy.org

November 5 - 10
2003 WTA TOUR CHAMPIONSHIP
STAPLES Center
1-866-WTA-CHAMP
www.wtachamps.com

November 8
**CREATION FESTIVAL,
FAMILY FEST and
TASTE OF DOWNTOWN**
Walt Disney Concert Hall,
Music Center and Grand Avenue
213-624-2146
www.downtownla.com

THE BEST FEMALE TENNIS PLAYERS IN THE WORLD MAKE THEIR FINAL STOP ON THE WTA TOUR IN DOWNTOWN LOS ANGELES



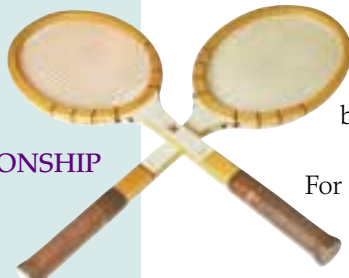
With only one month left until the 2003 Women's Tennis Association (WTA) Tour Championships, the race is on for the top female tennis stars in the world to qualify.

For the second consecutive year, STAPLES Center will host the WTA Tour Championships November 5 – 10, 2003. Already, defending 2002 WTA Champion Kim Clijsters, 2003 U.S. Open Champion Justine Henin-Hardenne and Serena Williams have qualified as the top three seeds in the tournament.

With \$3 million of prize money (the largest in women's sports), the six-day tournament is the WTA's final tournament of the year and serves as the tour's overall season-ending championships. New this year, the top eight-ranked singles players and doubles teams in the world will participate in a round-robin format to determine the tour's number one-ranked player and team for the season. Each player who qualifies for the singles draw will be scheduled to play a minimum of three matches before the tournament's top four players reach the semi-finals.

Also new this year, the tournament eliminated day sessions during the week, as all weekday sessions will begin at 6:00 p.m. And, to stir up the excitement off the court, AEG will close down Chick Hearn Ct. in front of STAPLES Center for a tournament village with entertainment, interactive games, sponsor displays and match viewing on the arena's outdoor big screen.

For tickets, including special group rates and packages, call 1-866-WTA-CHAMP or visit www.wtachamps.com.



Many Downtown restaurants will be offering special lunch/dinner packages and free shuttle service to STAPLES Center during the tournament. As soon as the details are finalized, the DCBID will publicize the restaurant packages. For more information, please contact the DCBID Marketing department at 213.624.2146.

MORE THAN 250 PEOPLE ASSISTED AT COMMUNITY OUTREACH FAIR

The DCBID's 3rd Annual Community Outreach Fair, held on September 18 with support from the Union Rescue Mission, reached out to more than 250 street people who received complimentary medical care, job training information, service referrals, haircuts and grooming aids, as well as lunch.

Representatives from local agencies including the Department of Health Services, Veterans Administration, Social Security Administration, Salvation Army, Chrysalis, SRO Housing and the Oscar Romero Clinic participated in the Fair.

The Community Outreach Fair provides an excellent example of the how the business community, represented by the DCBID, makes a direct impact on people in need within our Downtown community.



Free health screenings were offered at the DCBID's Community Outreach Fair.

HIGH TEA REIGNS AGAIN AT MILLENNIUM BILTMORE HOTEL

The Millennium Biltmore Hotel is turning back the clock to a bygone era by again serving high tea daily. High tea will be available in the Rendezvous Court from 2:00 pm to 5:00 pm daily.

There are two high teas to choose from at the Biltmore. The Empress High Tea includes a selection of tea sandwiches, miniature pastries, scones with Devonshire cream and jam, and a pot of tea. The cost is \$20.50 per person.

The other choice, the Princess High Tea, includes a pot of tea, scones with Devonshire cream and jam, plus an assortment of cakes. The cost is \$16 per person.

As the only Downtown Los Angeles hotel to serve high tea, the Biltmore's Rendezvous Court is an ideal respite after a busy day of shopping, visiting museums or seeing a matinee at the Music Center.

To make reservations, call 213.624.1011 extension 1562.



Now serving high tea at the Millennium Biltmore.

THE LEGENDS OF LOS ANGELES POP NEW YEAR'S EVE 2003

It's about time! That's what we hear when we talk to potential sponsors about our New Year's Eve celebration, the Legends of Los Angeles Pop. This signature event, produced by the Downtown Center Business Improvement District, will showcase the music that makes our city world famous. Music from the 50s, 60s, 70s and 80s will be performed on stages along Grand Avenue and the County Mall, near the Music Center and Walt Disney Concert Hall. The evening's finale will include fireworks preceded by a unique Los Angeles themed countdown to midnight.



Sponsorship opportunities are available at all levels of support. For more information, please contact Mindy Rosen at 213.624.2146 or mrosen@downtownla.com.



A TASTE OF DOWNTOWN LA

The DCBID will be hosting a Taste of Downtown restaurants on Saturday, November 8 from 11 am to 3 pm on Grand Avenue. The street will be closed to traffic between First and Second to make room for more than a dozen restaurant booths. Visitors to Downtown will be able to purchase taste size portions of food and enjoy strolling musicians and a performance by the Colburn School of Performing Arts' Jazz Band.

In addition, the Music Center will be hosting Family Fest, a free event featuring storytellers and musical performances. Family Fest will be held on the Plaza at the Music Center from 10 am to 2 pm.

Creation Festival, hosted by the Los Angeles Philharmonic at the Walt Disney Concert Hall is a free event but does require tickets in advance. A wide variety of musical and dance performances will be held inside the Walt Disney Concert Hall from 10 am to 3:30 pm on November 8.

For more information about the Taste of Downtown LA, please contact Mindy Rosen at 213.624.2146 or mrosen@downtownla.com.

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4TH ANNUAL PUBLIC SAFETY THANK YOU BBQ

The DCBID is hosting the 4th Annual Public Safety Thank You BBQ to express appreciation to our law enforcement partners for their service and support of the DCBID during the year. The BBQ takes place in Pershing Square on October 10 from noon to 2:00 pm.

Please join us for Dodger dogs, chips and soda. The food has been graciously donated by the LA Dodgers and STAPLES Center and will be prepared by the chefs from the Millennium Biltmore. The cost is a \$2 donation to the Los Angeles Police Department Memorial Foundation.

Other supporters of the event include:

- Stanley & Rosalind Schireson
- MJW Investments-Operating
- Brant & Pettitt
- Wilshire Grand Hotel
- Toyota Central
- Los Angeles United Investment Co.
- Killefer Flammang Architects



- The Yellin Company & The Bradbury Building
- Citinational-Buckeye Building Co.
- Weston, Benshoof, Rochefort, Rubalcava & MAC Cuish LLP
- Dearden's
- Parking Concepts, Inc.
- RHF Bunker Hill - Angelus
- Metrolink
- Trizec
- Fashion District
- Securitas Security Services USA, Inc.
- Downtown Los Angeles Property Owners Association

If you would like to add your company's name to this list, please contact the DCBID Marketing department at 213.624.2146.

DATES TO REMEMBER

October 1, 8 am • **BOARD MEETING**

October 20, 2 pm • **MARKETING COMMITTEE MEETING**

Property owners are *always* welcome to attend committee meetings. All committee meetings take place at the DCBID offices.



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(213) 624-2146

WWW.DOWNTOWNLA.COM
24 Hour Service Center: (213) 624-2425